



## BNAM 2012 Sponsorship and Exhibition Information Pack

### Introduction

The Danish Acoustic Society and the University of Southern Denmark bid you welcome and offers you the opportunity to sponsor and/or exhibit at the Baltic Nordic Acoustic Meeting 2012 in enchanting Odense.

The sponsorship and exhibition packages allow you to optimise your presence at the conference, whether your interest be in promoting your company or demonstrating your solutions and services.

### Sponsorship

There are 2 levels of predefined BNAM12 Sponsorship: **Gold** or **Silver**.

#### Gold Sponsorship

Gold Sponsorship costs 2500 € and consists of:

- Company logo on conference bag & proceedings
- Exhibition Pack (see below)
- 1 full conference participant (in addition to 1 exhibitor included in the Exhibition Pack)
- Acknowledgement with company logo on website
- Acknowledgement with company logo in conference material
- Acknowledgement with company logo in conference area
- One handout in conference participant pack

#### Silver Sponsorship

Silver Sponsorship costs 500 € and consists of:

- Acknowledgement with company logo on website
- Acknowledgement with company logo in conference material
- Acknowledgement with company logo in conference area
- One A4 flyer in conference participant pack

The logo will be posted on the website as soon as payment has been received.

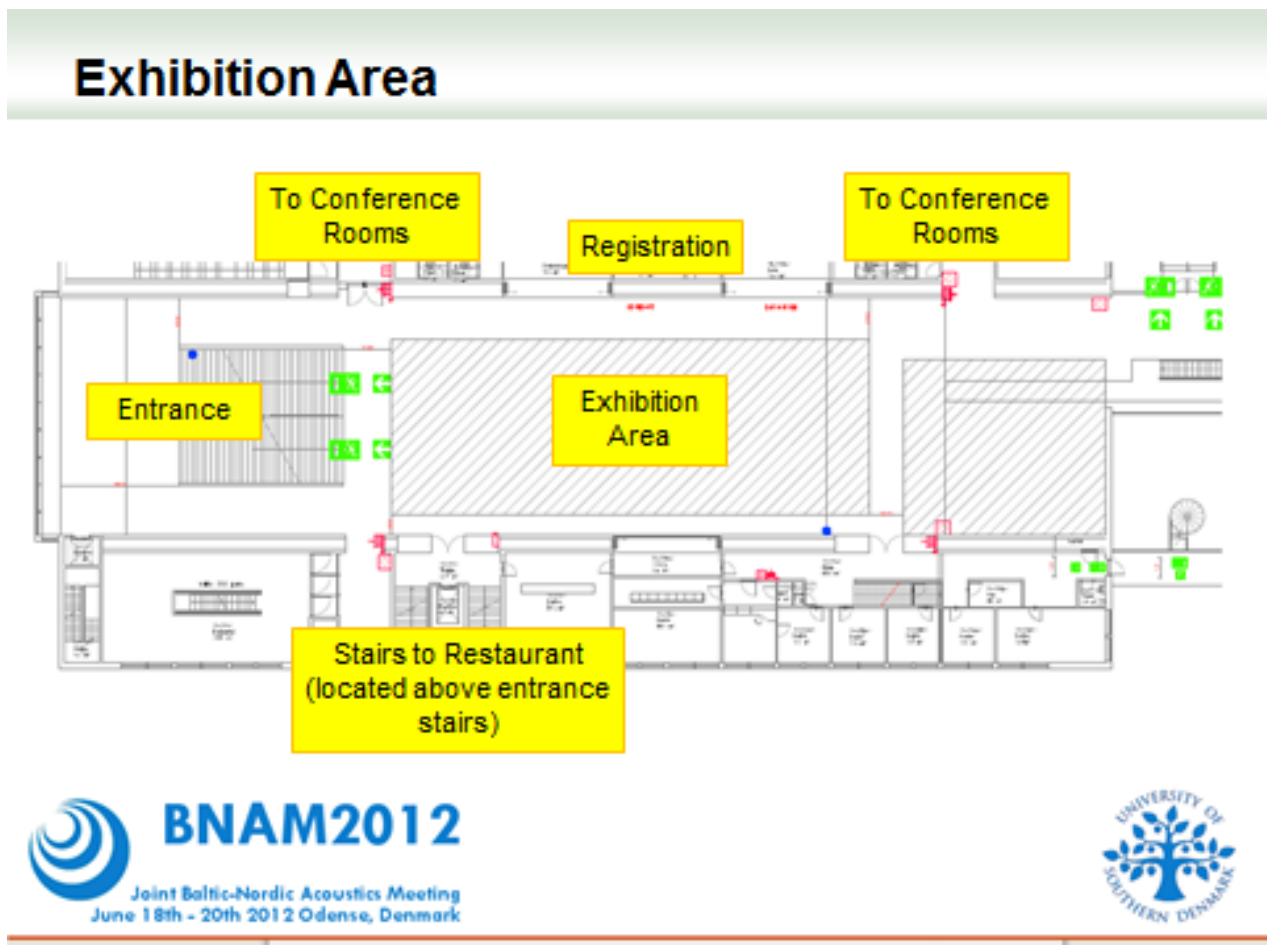
## Exhibition

The Exhibition Pack costs 990 € and consists of:

- 6 m<sup>2</sup> (3x2 m) – to increase with an additional 3 m<sup>2</sup> is 300 €
- 1 table and 2 chairs
- Electrical power (1 outlet – 240 V, 10 A)
- Lunch and refreshments for 1 person  
(but no access to conference, conference dinner<sup>1</sup>, no proceedings, etc)
- Access to free WLAN (access code required)

Stand location is on a first come, first served and will only be confirmed when funds are transferred to the BNAM account. Exhibition booth locations are in modules of 6-9 m<sup>2</sup>. There is space for maximum 18 modules of 6 m<sup>2</sup>. The final locations may alter slightly depending on number and types of stands.

## Exhibition Area



<sup>1</sup> To attend the conference dinner, then register separately as an Accompanying Person (850 DKK)

## Stands (3\*2 m or 3\*3 m, 1 m gap between)



A view of the exhibition area, looking towards the entrance and restaurant:



## Practical Issues

- Exhibition Opening Hours:
  - Mon: 1200-1700
  - Tue: 0900-1700
  - Wed: 0900-1200
- Set up: Monday, 0900-1200<sup>2</sup>
- Pack down: Wednesday, 1200-1600

## Supplementary Information

The exhibition area is well-light, supplemented by natural light, open and is in the foyer of the conference centre. It is overlooked by the restaurant where lunch will be served. Coffee breaks will be held in the exhibition area. The conference rooms are in close proximity to the area. All attendees will have a natural flow through the exhibition area at several points during the exhibition period.

The area is on the first floor with close parking and lifts for transporting goods to and from the exhibition. There is a locked store room available close to the exhibition area.

Note: the area is semi-public and it is recommended that small goods be removed from the exhibition area outside opening hours.

For more information, see the [Exhibition Centre's homepage](#).

Additional services and exhibition equipment may be available. For more information, contact the BNAM12 Exhibition Manager, [Douglas Manvell](#).

Douglas Manvell  
BNAM12 Exhibition Manager  
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Mobile: +45 2080 0518  
17<sup>th</sup> November 2011

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<sup>2</sup> The booths will be ready at 0900 with electrical power and, if required, 1 table and 2 chairs

## Registration

### Contact Information:

Company: .....  
Contact: .....  
Telephone: .....  
Mobile: .....  
Email: .....

### Sponsorship:

Either:  
Gold:  (yes) at 2500 €  
Silver:  (yes) at 500 €  
None thanks:

### Exhibition:

Yes (1 module):  at 990 €  
No thanks:   
Additional 3 m<sup>2</sup>:  at 300 €  
Preferred location (if available): .....

For multiple booths, contact the BNAM12 Exhibition Manager, [Douglas Manvell](#)

### Exhibitor Attendance Upgrades:

Upgrade to full conference attendance:  (yes) Number of people: ..... at 200 € per person  
Upgrade to conference dinner:  (yes) Number of people: ..... at 140 € per person  
No thanks:

TOTAL: ..... €

Please complete and email the above to the BNAM12 Exhibition Manager, [Douglas Manvell](#).

Please transfer funds by bank transfer to:

Danish Acoustic Society, bank account in Danske Bank (Gentofte Afdeling)

Bank Register Number: 4190, Account Number: 4190460266

IBAN: DK5730004190460266, BIC (SWIFT-address): DABADKKK

Please mark the payment clearly with the text "BNAM2012". Sponsors are requested to transfer funds as soon as possible in order to help the organizers with advance expenses. The 31<sup>st</sup> January 2012 is set as a provisional deadline. Exhibitors are requested to transfer funds as by the 31<sup>st</sup> March 2012 in order to ensure an exhibition module.

Douglas Manvell, BNAM12 Exhibition Manager

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